

Frankie Mondo

Education

Towson University
Bachelor's of Fine Arts in Art + Design
Graphic Design Concentration
Minor in Art History

Technical Skills

Adobe Acrobat, InDesign, Illustrator, Photoshop, Lightroom, After Effects, Premiere & XD
Figma, FigJam, Lottie, Google Drive, Metabase, Mixpanel, Microsoft Office, InVision, HTML, CSS, Sketch, Wordpress, Airtable

Product Design, User Interface (UI) Design, User Experience (UX) Testing & Research, Prototyping, Wire framing, Interaction Design, Design Thinking, User-Centered Design, Journey Mapping, Information Architecture, Design Systems, Mobile App Design, iOS Design, Design Strategy, Iterative Design, Product Development, Product Marketing, Conversion Rate Optimization

Community

Duchess Ride, 2019–Present
Access Fund, 2018–Present
American Alpine Club, 2018–Present
American Safe Climbing Association, 2018–2021
Mid Atlantic Climbers, 2018–2020
American Institute of Graphic Arts, 2017–Present
PSIA/AASI, 2015–Present

Contact

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**Designer,
Coach &
Outdoor Enthusiast**

Work Experience

Sr Digital Product Designer

TurboTenant, Denver CO | April 2022–Present

- Led design and implementation of net-new Multi-Unit Property feature increasing customer conversion rate by 242% in Dec 2023
- Partnered with engineers, product marketing, and designers to craft the release of 3rd-party vendor integrations on web and ensure alignment on iOS
- Researched and identified problems through stakeholder talks, user research & live user testing to inform product road maps & user requirements
- A/B tested designs on the marketing site triggering an increased desktop conversion rate of 43%
- Mentored fellow designers on animation best practices & implementing animated loading states

Graphic & Web Designer

RTD, Denver CO | March 2020–April 2022

- Created wire frames and designed mobile-first web pages and web-based applications focusing on responsive design principles and accessibility
- Established use of new tools & techniques to improve overall operational efficiency between cross-functional teams under tight deadlines
- Acted as interim manager during transition period where I managed the design team project load, acted as point person, and directed creative design work
- Spearheaded & art directed internal and external teams on various design projects
- Created & employed a font pairing style deck to achieve brand consistency across the company
- Successfully modernized the brand by redesigning icons, web-page layouts, and social media posts

Designer

970 Design, Edwards CO | Dec 2019–April 2022

- Pitched design and marketing proposals to clients, demonstrating a deep understanding of their needs
- Produced final creative designs informed by client feedback and brand standards, ensuring alignment with client expectations
- Collaborated effectively with internal teams to prioritize tasks and meet project deadlines

Producer

Fastspot, Baltimore MD | June 2018–January 2019

- Designed interactive web designs and incorporated client feedback into design iterations
- Conducted quality assurance (QA) testing on multiple web-based platforms, ensuring a seamless user experience from Internet Explorer to Safari iOS
- Collaborated closely with developers to prioritize and resolve design issues

Freelance Designer

Mondo Design, USA | August 2015–Present

- Design print & digital collateral for various clients